

# predicting the '90s

<b>3 forecasters 5 opinions</b>	<b>judith langer,</b> langer associates	<b>faith popcorn,</b> brainreserve inc.	<b>susan hayward,</b> yankelovich clancy shulman
<b>typical evening for singles</b>	Health clubs, trendy fast-food dining	"Saloning" (group conversation at home), followed by "salooning" (bars or cafés)	At home with friends
<b>the most popular luxury items</b>	Fine china, crystal, silver	Time	Travel
<b>how boomers will cope with boredom</b>	Increased family time	Video games played among people in different cities (via PC)	Increased family time
<b>the average workday—longer or shorter?</b>	Shorter	Longer	Longer
<b>how companies will improve morale</b>	By creating "equality circles," teams recognized collectively by management	A nurturing management style, sympathy toward individual needs	By relieving stress in employees' lives